



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Shorr Johnson Magnus  
1831 Chestnut St  
Ste 602  
Philadelphia, PA 19103

## Contract # 1377970

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Friends of Sherrod Brown (71746)  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Brown (32993)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** BROWN  
JARED SALLES

**Date Entered** 09/24/12  
**Last Modified** 09/24/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09826376  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,037.50  
**Net Total** \$34,212.50  
**Sales Tax**

## Columbus (WSYX)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 42        | \$31,350.00        |
| Oct. 2012           | 10        | \$8,900.00         |
| <b>Grand Total:</b> | <b>52</b> | <b>\$40,250.00</b> |

| Line | Line Type / Break Type (Ref #)   | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station         | Comments         | Entered |
|------|----------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|------------------|---------|
| 1.0  | Normal Line / SPOT (1)           | 09/25/12-09/28/12 | 2   | :30    | 5:01A- 5:57A (EST)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$100.00   | \$400.00   | Columbus (WSYX) | NEWS             | 9/24/12 |
| 2.0  | Normal Line / SPOT (2)           | 09/25/12-09/28/12 | 2   | :30    | 7A- 8A (EST)         |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$375.00   | \$1,500.00 | Columbus (WSYX) | GMA              | 9/24/12 |
| 3.0  | Normal Line / SPOT (3)           | 09/25/12-09/28/12 | 2   | :30    | 8A- 9A (EST)         |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$375.00   | \$1,500.00 | Columbus (WSYX) | GMA              | 9/24/12 |
| 4.0  | Normal Line / SPOT (4)           | 09/25/12-09/28/12 | 2   | :30    | 10:57A- 12P (EST)    |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$550.00   | \$2,200.00 | Columbus (WSYX) | VIEW             | 9/24/12 |
| 5.0  | Normal Line / SPOT (5)           | 09/25/12-09/28/12 | 2   | :30    | 4P- 5P (EST)         |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$500.00   | \$2,000.00 | Columbus (WSYX) | JUDGE JUDY       | 9/24/12 |
| 6.0  | Normal Line / SPOT (6)           | 09/25/12-09/28/12 | 2   | :30    | 5P- 5:58P (EST)      |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$700.00   | \$2,800.00 | Columbus (WSYX) | NEWS             | 9/24/12 |
| 7.0  | Normal Line / SPOT (7)           | 09/25/12-09/28/12 | 2   | :30    | 7:28P- 7:57P (EST)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$750.00   | \$3,000.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/24/12 |
| 8.0  | Normal Line / SPOT (8)           | 09/25/12-09/28/12 | 2   | :30    | 6:58P- 7:27P (EST)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$750.00   | \$3,000.00 | Columbus (WSYX) | ENT TONIGHT      | 9/24/12 |
| 9.0  | Normal Line / Prime Premium (9)  | 09/25/12-09/25/12 | 2   | :30    | 9P- 10P (EST)        |     |    | 1  |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | Columbus (WSYX) | DWTS             | 9/24/12 |
| 10.0 | Normal Line / Prime Premium (10) | 09/30/12-09/30/12 | 2   | :30    | 9P- 10P (EST)        |     |    |    |    |    |    |    | 1  | 1     | \$3,000.00 | \$3,000.00 | Columbus (WSYX) | REVENGE          | 9/24/12 |
| 11.0 | Normal Line / Prime Premium (11) | 10/01/12-10/01/12 | 2   | :30    | 7:58P- 10P (EST)     |     | 1  |    |    |    |    |    |    | 1     | \$4,000.00 | \$4,000.00 | Columbus (WSYX) | DANCING W STARS  | 9/24/12 |
| 12.0 | Normal Line / Prime Premium (12) | 09/27/12-09/27/12 | 2   | :30    | 9P- 10P (EST)        |     |    |    |    | 1  |    |    |    | 1     | \$4,500.00 | \$4,500.00 | Columbus (WSYX) | GREYS ANATOMY    | 9/24/12 |
| 13.0 | Normal Line / SPOT (13)          | 09/25/12-09/30/12 | 2   | :30    | 11:01P- 11:34P (EST) |     |    | 1  | 1  | 1  | 1  | 1  | 1  | 6     | \$800.00   | \$4,800.00 | Columbus (WSYX) | NEWS             | 9/24/12 |
| 14.0 | Normal Line / SPOT (14)          | 09/29/12-09/29/12 | 2   | :30    | 7:58A- 9A (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$150.00   | \$150.00   | Columbus (WSYX) | GMA SAT          | 9/24/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|------------------|---------|
| 15.0 | Normal Line / SPOT (1)         | 10/01/12-10/01/12 | 2   | :30    | 5:01A- 5:57A (EST)   |     | 1  |    |    |    |    |    |    | 1     | \$100.00 | \$100.00 | Columbus (WSYX) | NEWS             | 9/24/12 |
| 16.0 | Normal Line / SPOT (2)         | 10/01/12-10/01/12 | 2   | :30    | 7A- 8A (EST)         |     | 1  |    |    |    |    |    |    | 1     | \$375.00 | \$375.00 | Columbus (WSYX) | GMA              | 9/24/12 |
| 17.0 | Normal Line / SPOT (3)         | 10/01/12-10/01/12 | 2   | :30    | 8A- 9A (EST)         |     | 1  |    |    |    |    |    |    | 1     | \$375.00 | \$375.00 | Columbus (WSYX) | GMA              | 9/24/12 |
| 18.0 | Normal Line / SPOT (4)         | 10/01/12-10/01/12 | 2   | :30    | 10:57A- 12P (EST)    |     | 1  |    |    |    |    |    |    | 1     | \$550.00 | \$550.00 | Columbus (WSYX) | VIEW             | 9/24/12 |
| 19.0 | Normal Line / SPOT (5)         | 10/01/12-10/01/12 | 2   | :30    | 4P- 5P (EST)         |     | 1  |    |    |    |    |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | JUDGE JUDY       | 9/24/12 |
| 20.0 | Normal Line / SPOT (6)         | 10/01/12-10/01/12 | 2   | :30    | 5P- 5:58P (EST)      |     | 1  |    |    |    |    |    |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | NEWS             | 9/24/12 |
| 21.0 | Normal Line / SPOT (7)         | 10/01/12-10/01/12 | 2   | :30    | 7:28P- 7:57P (EST)   |     | 1  |    |    |    |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/24/12 |
| 22.0 | Normal Line / SPOT (8)         | 10/01/12-10/01/12 | 2   | :30    | 6:58P- 7:27P (EST)   |     | 1  |    |    |    |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | ENT TONIGHT      | 9/24/12 |
| 23.0 | Normal Line / SPOT (13)        | 10/01/12-10/01/12 | 2   | :30    | 11:01P- 11:34P (EST) |     | 1  |    |    |    |    |    |    | 1     | \$800.00 | \$800.00 | Columbus (WSYX) | NEWS             | 9/24/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|